

Faizan Arif

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Senior Front-End Engineer

Results-driven Senior Front-End Engineer with 6+ years of experience delivering performant, scalable, and modern web applications using React.js, Next.js, Vue.js, and TypeScript. Proven track record of improving page load times by 3x, reducing system downtime, cost reductions and increasing user retention by 15%. Skilled in leading cross-functional teams, optimizing development workflows, and enhancing user experience through innovative front-end architecture and seamless backend integrations.

Highlights

- 6+ years of front-end engineering experience across e-commerce and SaaS
- Proven 15% boost in user retention and 30% increase in dev velocity
- Hands-on expertise in building microservices, payment integrations, and PWA
- Leadership experience with team sizes of up to 5 engineers

Skills

Languages And Frameworks: JavaScript (ES6+), TypeScript, Node.js, NestJS, React.js, Next.js, Vue.js, Nuxt.js, PWA, Core Web Vitals, i18n

State Management: Redux, Zustand, Vuex, Pinia

Styling: TailwindCSS, SCSS/SASS, Material UI, Bootstrap

Testing: Jest, Vitest, Cypress, Playwright

Databases: MySQL, PostgreSQL, MongoDB

Infra & DevOps: AWS, Docker, Redis, Kubernetes, CI/CD, Sentry

Monitoring & Tools: Grafana, Open Telemetry, Datadog, Lighthouse, Core Web Vitals (LCP, FID, CLS)

Build & Code Quality: Webpack, Vite, Babel, Esbuild, ESLint, Prettier, Feature Flags, Turbopack, Biomejs, Ultracite

UX and Accessibility: Accessibility (a11y), Internationalization (i18n), Responsive Design, PWA

Version Control: Git, Gitlab, GitHub

Methodologies: Agile, Scrum, Jira

Professional Experience

Love Bonito | Singapore, Remote

Front-End Tech Lead | August 2021 – Present

- Orchestrate and lead a high-performing team of 4 members to optimize checkout, payments, cart, and post-payment operations, delivering remarkable efficiency and elevating customer satisfaction.
- Led the migration from Vue.js to Next.js, enhancing scalability, SEO, and performance, resulting in a 3x improvement in load times and better Core Web Vitals.
- Developed multiple NestJS microservices with event-driven architecture, integrating new payment methods, inhouse shipping calculations and features, leading to a 12% increase in online order revenue and also in reduction of costs.
- Reduced API calls by 70%, decreasing checkout and cart latency and also recurring issues, resulting in a 10% increase in completed transactions.
- Optimized CI/CD pipelines, reducing deployment time by 3x and cutting infrastructure costs by 60%, saving an estimated \$13K annually.
- Implemented new global payment methods, reducing transaction fees by up to 2% per order and increasing the checkout conversion rate by 8%.
- Refactored and optimized the Vue.js web app, reducing bundle size by 20%, improving test coverage by 11%, increasing checkout speed by 1.5x, and enhancing the user experience.

Contrive Solutions | Lahore, Pakistan
Software Engineer | August 2019 – August 2021

- Led and mentored a team of 5 developers, improving project delivery speed by 35%.
- Successfully led multiple full-stack projects, using Vue.js, Nuxt.js, Node.js and Laravel for scalable and high-performance applications.
- Worked on multiple Laravel and Nodejs projects, developing backend APIs, database structures, and authentication flows, improving application performance and maintainability.
- Built and optimized Vue.js based web applications, ensuring a 99.9% uptime and improving UI consistency and performance.
- Optimized corporate websites, increasing page load speed by 30% and reducing security vulnerabilities by 50%.

Freelance | Remote
Full-stack Developer | September 2018 – December 2019

- Developed RESTful APIs and backend services, ensuring seamless client-server communication and secure authentication.
- Engineered scalable, responsive web applications, integrating third-party APIs and payment gateways to enhance functionality.

Projects

Metabeta:

- Developed a front-end application using Vue.js and Node.js to streamline workflow for business incubators.
- Led implementation of a production-ready platform, empowering investors to initiate programs and startups to apply, pitch their ideas, schedule meetings, and collaborate.
- Collaborated with cross-functional teams to create a dynamic ecosystem involving multiple roles, such as investors, startups, mentors, reviewers, and administrators.
- Enabled startups to enhance profiles by incorporating metrics and charts, providing investors with valuable insights for informed decision-making.

Red6Six:

- Contributed to dynamic gaming platform as front-end developer, utilizing Vue.js for front end and Laravel for the back end.
- Developed a fully functional and live gaming platform, offering users a diverse selection of games with the opportunity to win exciting prizes.
- Implemented payment integration, enabling users to manage funds in their wallets and conveniently withdraw earnings.

Dimensions POS:

- Contributed as a front-end developer to DimsPOS development, a comprehensive point-of-sale (POS) system.
- Developed a fully functional and live platform utilizing Vue.js for the front end and Laravel for the back end, enabling seamless store management operations.
- Built a progressive web application with an intuitive user interface, allowing users to perform specific functions based on their access levels.
- Implemented a robust dashboard that provides real-time insights and data analysis for informed decision-making.

Education & Certification

Bachelor of Science in Computer Science,

University of Gujrat, Gujrat, Pakistan

Final Year Project: Developed a professional development app using Node.js and Swift (iOS)

Certification of the Social Worker In Scouting Camp

Certification of participation in a workshop held at the University